



# THE **Founders'** AWARD

2021 THEME: **IMAGINATION**

Your non-profit has a chance to win **\$15,000!**

Application Open Date: **May 3, 2021**

**SAX**

CELEBRATING **65** YEARS  
AS YOUR TRUSTED ADVISOR

# Meet our Presenters



**Todd Polyniak, CPA**  
Partner  
Not-for-Profit Leader



**April Kushner, CPA**  
Senior Manager  
Not-for-Profit Practice

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# Today's Agenda

- Overview of the Founders' Award
- Previous Founders' Award Winners
- Founders' Award 2021 Theme
- Application Process & Timeline
- Announcement of 2021 Winner & Runners-up
- More Information & Takeaways
- Questions & Answers

# Overview of the Founders' Award

- The Founders' Award is a vehicle in which we can honor the values of Sax's Founders by empowering and supporting nonprofit organizations in ways that ensure their continued existence and positive impact on our world.
- All submissions will qualify for the 2021 Founders' Award, and there will be three winners announced:
  - **1<sup>st</sup> place:** \$15,000 unrestricted gift
  - **2<sup>nd</sup> place:** 40 volunteer hours donated by Sax
  - **3<sup>rd</sup> place:** 25 volunteer hours donated by Sax
    - *Volunteer hours are intended to address the need for helping hands at events, programs, etc. Volunteer hours do not apply to professional services.*

# Previous Founders' Award Winners



## **Imagine NJ**

*2017 Winner*

Theme: Sustainability



## **Oasis: A Haven for Women & Children**

*2018 Winner*

Theme: Inspiration



## **NJ Sharing Network**

*2019 Winner*

Theme: Impact

**Visit our Founders' Award page at [Saxllp.com](https://www.saxllp.com) for the compilation video of last year's applicants, as well as the past Founders' Award winners since the award's inception.**

**<https://www.saxllp.com/industry-experience/not-for-profit/the-founders-award/>**



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In the past year, we all faced significant challenges due to the pandemic that we were not prepared for. We've had to quickly adapt and evolve to remote working, a decrease or shut down of operations, safety concerns, personnel issues, new and changing legislation, uncertainties about the future and more.

- *What creative solutions have you implemented to address your non-profit's challenges?*
- *How have you leveraged imagination to overcome adversity your organization has faced?*



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This means something different to every organization.

- Submissions will be judged on your use of imagination and creativity in the face of unprecedented challenges; Results will be taken into account but not the focus
- Challenges do not just mean funding; This applies to any challenges felt by your organization (ex. staffing, safety, morale, etc.)

# Founders' Award Application Process & Timeline

- **Application packet release:**  
Monday, May 3, 2021 (via email)
- **Application submission deadline:**  
Friday, July 30, 2021
- **Formal event invites to Top 75 applicants:**  
Early September (via email)
- **Announcement of winners:**  
Thursday, September 23 (Luncheon)

Application submission will include a **non-professional** video (max 5 minutes) from your organization addressing this year's theme. Video submission instructions will be provided in the application packet.

If you are applying for the Founders' Award for the first time, please forward the email address you would like to receive the application packet to [foundersaward@saxllp.com](mailto:foundersaward@saxllp.com) before May 3.



# Announcement of 2021 Founders' Award Winner & Runners-up

- **Award Luncheon:**

Thursday, September 23 | Hackensack, NJ

- The Top 75 applicants will be invited to the in-person luncheon that will serve as a celebration of our non-profits and where the 2021 Founders' Award winner and runners up will be announced.



# More Information & Takeaways

- Keep an eye out for the **application packet release on May 3.**
- If you are applying for the Founders' Award for the first time, or know other non-profits that may wish to apply, please forward all email addresses you would like to receive the application packet to [foundersaward@saxllp.com](mailto:foundersaward@saxllp.com) before May 3.
- Webinars will be held after the release of the application to dive into the packet deeper and address any hanging questions you may have. Save the following dates for those webinars:
  1. **Wednesday, May 12**
  2. **Wednesday, May 19**
  3. **Wednesday, May 26**

# Questions & Answers

# Contact Us



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